

**Embassy of India
Muscat**

Action Plan to Promote Mission LiFE

Focussed one week campaign from 13 to 19 August 2023, which will include :

- Awareness campaign on Mission Life at Embassy and screening of videos on “Save Energy, Save Environment” & “Single use Plastic”
- Mission LiFE promotion campaign for Indian diaspora during Independence Day celebration and distribution of pamphlets
- Organising an Yoga event to motivate people to adopt healthy life style
- Promotion and use of Millet food in all Embassy events
- Planting medicinal plants to reduce the impact of pollution
- Encourage use of stairs instead of elevator
- Mission LiFE Awareness campaign in all 21 Indian Schools during the week
- One Mission LiFE promotion event at one of the Indian Schools
- Regular posts on Mission’s social media platform promoting Mission LiFE
- Regular Screening of Mission LiFE videos on loop in consular hall
